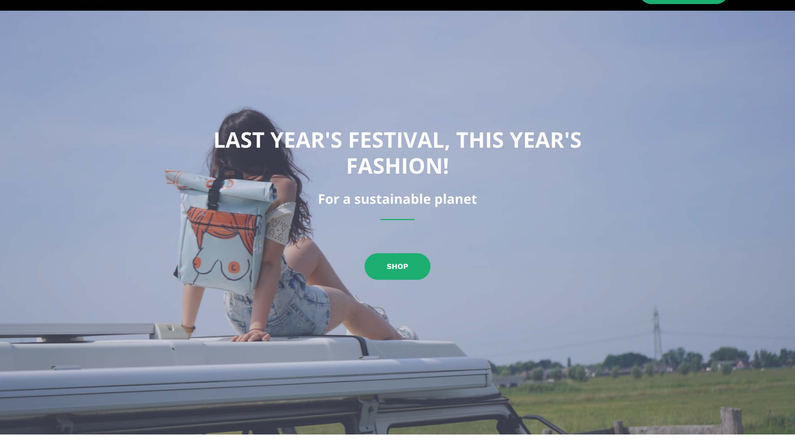

LAST YEAR'S FESTIVAL, THIS YEAR'S FASHION!

For a sustainable planet

SHOP

CORE VALUES

"Welcome to Bennie, where we recycle old festival banners into fashionable bags"

Sustainable

Together we aim for a sustainable future!

Daring

We dare to take risks in order to change the world.

Memorable

With us you can bring your favourite festival memory everywhere you go.

Fun

Sustainable business can be fun and creative!

MISSION

Through recycling single-use banners we reduce the waste produced by festivals and create awareness among young party people. As Bennie we believe in circular partying, where waste does not exist and is instead seen as fuel for new products. Our aim is to help make the festivals futureproof.

As a social enterprise we also focus on achieving the sustainable development goals! In particular, we are aiming at SDGs 8,12 and 13 to make our planet sustainable for future generations.

LEARN MORE ->

OUR AMAZING PARTNERS

These are partners we have worked with that have helped us become the company we are today!

enactus | SOENDA | ZIGGO | SMEERBOEL

BUSINESS

Want to learn more about our business? Click below!

LEARN MORE ->

If you're interested in supporting our organisation and buying a bag for yourself (or as a gift) click the button below and it will take you right there!

GET THE BAG ->

THE GOALS OF BENNIE, 2024!

CREATING A SUSTAINABLE FASHION INDUSTRIE

CREATE A COMMUNITY IN UTRECHT

MEET THE TEAM

Taja

Tivo

Pedro

Bob

You?

LEARN MORE ->

Email: bennie@enactusutrecht.nl | And follow us on Instagram and Facebook

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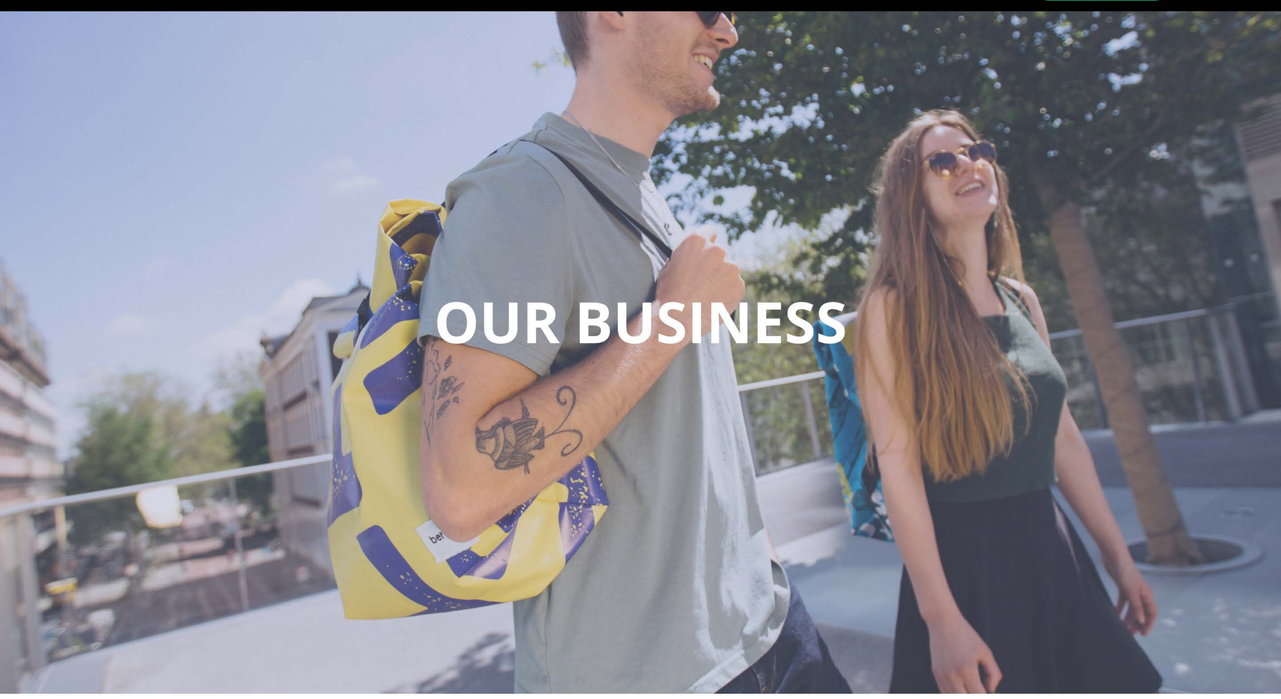

OUR BUSINESS

> **We have estimated that around 11 square kilometres of festival banners are used at Dutch festivals each year, most of them are used only once.**

WHAT DO WE DO AT BENNIEPACK?

Bennie is a sustainable business created in 2019 and ran by a team of students from Utrecht. Bennie is connected to Enactus, where students get a chance to contribute to a more sustainable future by bringing social entrepreneurship into practice.

At bennie, we are convinced that every small step can help to achieve the future we dream of. A future in which resources are treated with care and where circularity is the norm, in line with United Nations SDG 12.

We collect banners from festivals and turn them into robust, waterproof and unique bags. This way we contribute to promoting sustainability not only at the festival, but also in the fashion industry.

HOW ARE THE BENNIEPACKS PRODUCED?

Currently the bags are produced by Utrechters with a distance from the regular job market. This way we try to contribute a little bit extra towards an inclusive society. Because the bags are produced locally, our Bennie bags don't have to travel all over country to get to you. This makes our bags even more sustainable!

WHO DO WE WORK WITH?

ECHTWAAR
MET ZORG GEMAAKT

For our current batch of benniepacks we got help from the social workplace 'Echt Waar', who transformed the collected banners into the fashionable bags they are now.

CLICK HERE TO CHECK THEM OUT!

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OUR MISSION

OUR MISSION

The Netherlands is well-known for its festival culture, as every year more than a 1000 festivals take place in our small country. But... did you know that per person that attends a festival 3.1kg of waste is being created?!

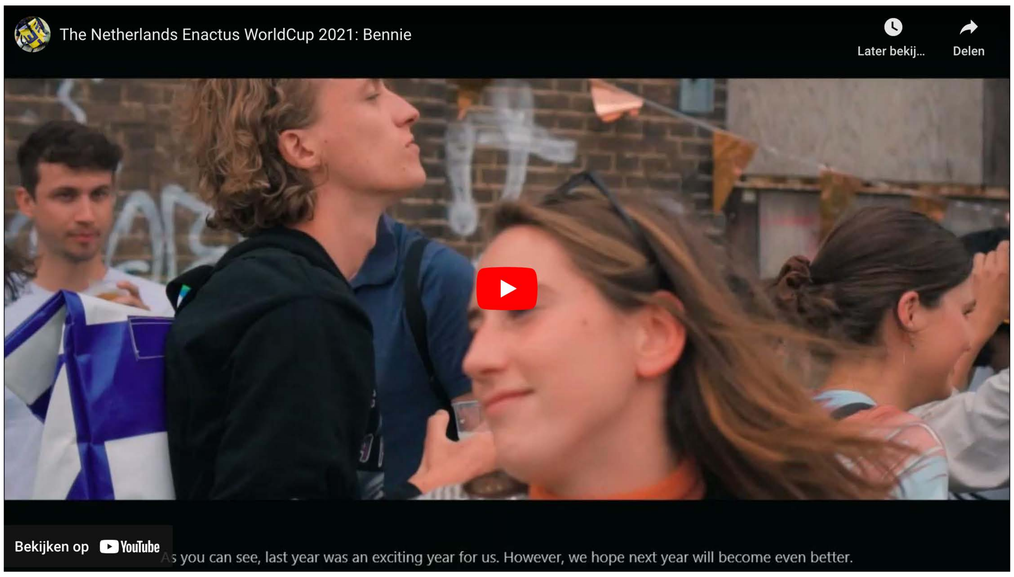
Fortunately, a lot of festivals are already taking action to reduce their waste number. However festival banners that are used for decoration create a problem. We estimated that Dutch festivals produced over 11000 m2 of festival banners in 2019. The banners often contain names and dates, so they are no longer useful after-use and end up on the waste pile.

This is where we step in!

With Bennie we upcycle old festival banners into sustainable and fashionable bags!

We reduce the waste produced by festivals and create awareness among young party people. As Bennie we believe in circular partying, therefore we help to make the festivals futureproof.

CLICK PLAY TO SEE MORE ABOUT OUR MISSION!



Did you know?

That...

- Since the 1950's, 8.3 billion tons of plastic is produced worldwide!
- 91% of all plastic waste is not being recycled.
- Big Festivals in the Netherlands, like Lowlands, participate in a "plastic pact", in which they agreed that before 2025 all the plastic waste of the festival has to be recyclable. This includes banners!

Our Core Values

SDG's

- 12. Responsible consumption and production
- 13. Climate action
- 8. Decent work and economic growth

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Default sorting

Red

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€ 21,95

READ MORE

Green

PLAYFUL PASTELS

€ 21,95

ADD TO CART

Pink

PRETTY IN PINK

€ 21,95

ADD TO CART

Purple

PURPLE PARTY

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Bleu

WATERBOY AND FIREGIRL

€ 21,95

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